

# A2: GUIDE TO FUNDRAISING AND SOCIAL EVENTS

## ACTION PLAN ITEM

Ensure your club does not conduct or endorse fundraising or social activities explicitly linked to sports betting or other gambling activities.

## WHY IT'S IMPORTANT

Club fundraising or social activities that are linked to sports betting or gambling can normalise the link between gambling and sport.

Your club can help send the message that gambling and sport don't have to go hand in hand. It also role models healthy behaviours for young people.

By making these changes, you can show members and the wider community that your club is willing to back up its commitment with real action.

### WHAT COUNTS AS A GAMBLING ACTIVITY?

Gambling activities are games of chance where participants risk losing their money for the chance to win more money or other rewards.

This could include obvious activities like:

- sports betting
- horse and greyhound racing
- casino games like poker, roulette and blackjack.

But, it also includes less obvious gambling-related activities like:

- lucky envelopes or Bingo tickets
- club-endorsed sports tipping competitions that use online platforms sponsored by gambling companies and showing the betting odds
- showing horse or greyhound racing on club TVs
- club-endorsed punters clubs
- horse racing-themed events
- games of chance (e.g. big wheel spins, reverse draws, cow pat lotto, golf ball drops, etc.).

Basic raffles that you might hold regularly are ok.

## STEPS TO TAKE

1. Put an item on the agenda for a club committee meeting to discuss and endorse replacing sports betting or other gambling-related fundraising or social activities with non-gambling alternatives.
2. Appoint someone to review the club's current fundraising and social activities to identify any that are directly or indirectly linked to gambling or games of chance. If they have any concerns or are unsure if an activity should be considered gambling, they can seek advice from your Here For The Game team member.
3. If sports betting or other gambling-related activities are a big part of your club fundraising and social activities, develop a plan to phase them out over time or to remove the gambling links (e.g. using a platform that is not sponsored by a gambling company and does not show betting odds for club-endorsed tipping competitions).
4. Use club social media pages, newsletters or events to communicate with your members and the broader community that, as part of its commitment to the Here For The Game Community Program, the club will work towards no longer conducting or endorsing fundraising or social activities linked to sports betting or other gambling.

## IDEAS FOR FUNDRAISING AND SOCIAL ACTIVITIES

The Here For The Game Community Program understands that raising funds to support your club is important.

There are plenty of alternatives to replace sports betting or gambling-related fundraising or social activities, such as trivia nights, car boot sales, fun runs, car rally, golf or lawn bowls day, etc.

We've put together some more activity suggestions in the **CLUB FUNDRAISING KIT**.