

# A4: GUIDE FOR AWARDS AND PRIZES

## ACTION PLAN ITEM

Review prizes and gifts the club provides as awards, promotions, raffles, etc. to identify and replace anything that is sports betting or gambling-related (e.g. a day at the races, scratchie/lotto tickets).

## WHY IT'S IMPORTANT

Providing sports betting or gambling-related awards or prizes normalises the link between gambling and sport.

Something that often flies under the radar are awards and prizes that could be linked to gambling or games of chance – such as scratchies or lotto tickets.

This is a good chance for your club to get creative with awards and prizes. We know they play an important role in recognising the achievements of players and members, so we've put together some great non-gambling related suggestions in the **PRIZE IDEAS FOR YOUR CLUB** info sheet.

By finding alternative awards and prizes, your club is making your commitment to the Here For The Game Community Program clear, and showing your members and guests that you'll back up your commitment with action.

### WHAT COUNTS AS GAMBLING OR GAMES OF CHANCE?

Awards and prizes to avoid include:

- a day at the races
- scratchie/lotto tickets
- extra entries into club draws
- deposits into sports betting accounts
- credits for use in gaming/pokies facilities.

## STEPS TO TAKE

1. Put an item on the agenda for a club committee meeting to discuss and endorse replacing any sports betting or other gambling-related awards and prizes with non-gambling alternatives.
2. Appoint someone to review the club's current awards and prizes to identify any that are directly or indirectly linked to gambling or games of chance. If they have any concerns or are unsure if an activity is considered gambling, seek advice from your Here For The Game team member.
3. If sports betting or other gambling-related activities are a big part of your club awards and prizes, develop a plan to phase them out over time.
4. Use club social media pages, newsletters or other ways to communicate with your members and the broader community that, as part of its commitment to the Here for the Game Community Program, the club will work towards no longer providing awards or prizes linked to sports betting or other gambling.
5. Replace sports betting or gambling-related awards and prizes with non-gambling alternatives. *Here for the Game* has lots of suggestions in the **PRIZE IDEAS FOR YOUR CLUB** info sheet.